

| <b>Date</b>        | <b>Page Loads</b> | <b>Date</b> | <b>Page Loads</b> | <b>Unique Visits</b> | <b>First Time Visits</b> | <b>Returning Visits</b> |
|--------------------|-------------------|-------------|-------------------|----------------------|--------------------------|-------------------------|
| <b>Tue, 1 Dec</b>  | 174               | Tue, 1 Dec  | 110               | 45                   | 40                       | 5                       |
| <b>Wed, 2 Dec</b>  | 174               | Wed, 2 Dec  | 63                | 36                   | 29                       | 7                       |
| <b>Thu, 3 Dec</b>  | 202               | Thu, 3 Dec  | 109               | 41                   | 33                       | 8                       |
| <b>Fri, 4 Dec</b>  | 160               | Fri, 4 Dec  | 42                | 27                   | 26                       | 1                       |
| <b>Sat, 5 Dec</b>  | 55                | Sat, 5 Dec  | 34                | 17                   | 12                       | 5                       |
| <b>Sun, 6 Dec</b>  | 40                | Sun, 6 Dec  | 30                | 15                   | 13                       | 2                       |
| <b>Mon, 7 Dec</b>  | 233               | Mon, 7 Dec  | 42                | 23                   | 20                       | 3                       |
| <b>Tue, 8 Dec</b>  | 52                | Tue, 8 Dec  | 30                | 22                   | 18                       | 4                       |
| <b>Wed, 9 Dec</b>  | 210               | Wed, 9 Dec  | 105               | 40                   | 34                       | 6                       |
| <b>Thu, 10 Dec</b> | 210               | Thu, 10 Dec | 62                | 31                   | 24                       | 7                       |
| <b>Fri, 11 Dec</b> | 130               | Fri, 11 Dec | 46                | 26                   | 23                       | 3                       |
| <b>Sat, 12 Dec</b> | 69                | Sat, 12 Dec | 56                | 22                   | 17                       | 5                       |
| <b>Sun, 13 Dec</b> | 59                | Sun, 13 Dec | 39                | 14                   | 10                       | 4                       |
| <b>Mon, 14 Dec</b> | 116               | Mon, 14 Dec | 110               | 51                   | 46                       | 5                       |
| <b>Tue, 15 Dec</b> | 154               | Tue, 15 Dec | 68                | 33                   | 27                       | 6                       |
| <b>Wed, 16 Dec</b> | 126               | Wed, 16 Dec | 162               | 57                   | 48                       | 9                       |
| <b>Thu, 17 Dec</b> | 97                | Thu, 17 Dec | 180               | 72                   | 68                       | 4                       |
| <b>Fri, 18 Dec</b> | 100               | Fri, 18 Dec | 48                | 31                   | 27                       | 4                       |

|                        |     |                    |     |    |    |    |
|------------------------|-----|--------------------|-----|----|----|----|
| <b>Sat, 19<br/>Dec</b> | 82  | <b>Sat, 19 Dec</b> | 56  | 17 | 13 | 4  |
| <b>Sun, 20<br/>Dec</b> | 42  | <b>Sun, 20 Dec</b> | 31  | 9  | 6  | 3  |
| <b>Mon, 21<br/>Dec</b> | 93  | <b>Mon, 21 Dec</b> | 89  | 47 | 36 | 11 |
| <b>Tue, 22<br/>Dec</b> | 139 | <b>Tue, 22 Dec</b> | 55  | 32 | 29 | 3  |
| <b>Wed, 23<br/>Dec</b> | 95  | <b>Wed, 23 Dec</b> | 42  | 24 | 21 | 3  |
| <b>Thu, 24<br/>Dec</b> | 152 | <b>Thu, 24 Dec</b> | 34  | 17 | 11 | 6  |
| <b>Fri, 25<br/>Dec</b> | 19  | <b>Fri, 25 Dec</b> | 8   | 6  | 5  | 1  |
| <b>Sat, 26<br/>Dec</b> | 33  | <b>Sat, 26 Dec</b> | 27  | 9  | 6  | 3  |
| <b>Sun, 27<br/>Dec</b> | 37  | <b>Sun, 27 Dec</b> | 17  | 12 | 10 | 2  |
| <b>Mon, 28<br/>Dec</b> | 67  | <b>Mon, 28 Dec</b> | 63  | 31 | 19 | 12 |
| <b>Tue, 29<br/>Dec</b> | 91  | <b>Tue, 29 Dec</b> | 107 | 46 | 37 | 9  |
| <b>Wed, 30<br/>Dec</b> | 73  | <b>Wed, 30 Dec</b> | 98  | 29 | 17 | 12 |
| <b>Thu, 31<br/>Dec</b> | 60  | <b>Thu, 31 Dec</b> | 41  | 20 | 17 | 3  |

| <b>Date</b>        | <b>Date</b> | <b>Page Loads</b> | <b>Unique Visits</b> | <b>First Time Visits</b> | <b>Returning Visits</b> |
|--------------------|-------------|-------------------|----------------------|--------------------------|-------------------------|
| <b>Tue, 1 Dec</b>  |             |                   |                      |                          |                         |
|                    | Tue, 1 Dec  | 111               | 50                   | 33                       | 17                      |
| <b>Wed, 2 Dec</b>  |             |                   |                      |                          |                         |
|                    | Wed, 2 Dec  | 84                | 58                   | 53                       | 5                       |
| <b>Thu, 3 Dec</b>  |             |                   |                      |                          |                         |
|                    | Thu, 3 Dec  | 75                | 50                   | 39                       | 11                      |
| <b>Fri, 4 Dec</b>  |             |                   |                      |                          |                         |
|                    | Fri, 4 Dec  | 41                | 14                   | 13                       | 1                       |
| <b>Sat, 5 Dec</b>  |             |                   |                      |                          |                         |
|                    | Sat, 5 Dec  | 52                | 16                   | 11                       | 5                       |
| <b>Sun, 6 Dec</b>  |             |                   |                      |                          |                         |
|                    | Sun, 6 Dec  | 22                | 17                   | 14                       | 3                       |
| <b>Mon, 7 Dec</b>  |             |                   |                      |                          |                         |
|                    | Mon, 7 Dec  | 93                | 40                   | 30                       | 10                      |
| <b>Tue, 8 Dec</b>  |             |                   |                      |                          |                         |
|                    | Tue, 8 Dec  | 38                | 24                   | 18                       | 6                       |
| <b>Wed, 9 Dec</b>  |             |                   |                      |                          |                         |
|                    | Wed, 9 Dec  | 124               | 34                   | 17                       | 17                      |
| <b>Thu, 10 Dec</b> |             |                   |                      |                          |                         |
|                    | Thu, 10 Dec | 75                | 25                   | 21                       | 4                       |
| <b>Fri, 11 Dec</b> |             |                   |                      |                          |                         |
|                    | Fri, 11 Dec | 93                | 21                   | 13                       | 8                       |
| <b>Sat, 12 Dec</b> |             |                   |                      |                          |                         |
|                    | Sat, 12 Dec | 30                | 13                   | 7                        | 6                       |
| <b>Sun, 13 Dec</b> |             |                   |                      |                          |                         |
|                    | Sun, 13 Dec | 20                | 9                    | 6                        | 3                       |
| <b>Mon, 14 Dec</b> |             |                   |                      |                          |                         |
|                    | Mon, 14 Dec | 60                | 36                   | 28                       | 8                       |
| <b>Tue, 15 Dec</b> |             |                   |                      |                          |                         |
|                    | Tue, 15 Dec | 137               | 50                   | 34                       | 16                      |
| <b>Wed, 16 Dec</b> |             |                   |                      |                          |                         |
|                    | Wed, 16 Dec | 42                | 20                   | 16                       | 4                       |
| <b>Thu, 17 Dec</b> |             |                   |                      |                          |                         |
|                    | Thu, 17 Dec | 137               | 38                   | 30                       | 8                       |
| <b>Fri, 18 Dec</b> |             |                   |                      |                          |                         |
|                    | Fri, 18 Dec | 30                | 20                   | 15                       | 5                       |
| <b>Sat, 19 Dec</b> |             |                   |                      |                          |                         |
|                    | Sat, 19 Dec | 48                | 13                   | 11                       | 2                       |

|                        |             |     |    |    |    |
|------------------------|-------------|-----|----|----|----|
| <b>Sun, 20<br/>Dec</b> | Sun, 20 Dec | 36  | 26 | 23 | 3  |
| <b>Mon, 21<br/>Dec</b> | Mon, 21 Dec | 65  | 42 | 34 | 8  |
| <b>Tue, 22<br/>Dec</b> | Tue, 22 Dec | 81  | 32 | 20 | 12 |
| <b>Wed, 23<br/>Dec</b> | Wed, 23 Dec | 76  | 41 | 32 | 9  |
| <b>Thu, 24<br/>Dec</b> | Thu, 24 Dec | 47  | 11 | 8  | 3  |
| <b>Fri, 25<br/>Dec</b> | Fri, 25 Dec | 29  | 9  | 9  | 0  |
| <b>Sat, 26<br/>Dec</b> | Sat, 26 Dec | 47  | 23 | 15 | 8  |
| <b>Sun, 27<br/>Dec</b> | Sun, 27 Dec | 21  | 19 | 17 | 2  |
| <b>Mon, 28<br/>Dec</b> | Mon, 28 Dec | 216 | 38 | 27 | 11 |
| <b>Tue, 29<br/>Dec</b> | Tue, 29 Dec | 78  | 17 | 13 | 4  |
| <b>Wed, 30<br/>Dec</b> | Wed, 30 Dec | 36  | 19 | 14 | 5  |
| <b>Thu, 31<br/>Dec</b> | Thu, 31 Dec | 35  | 18 | 12 | 6  |

**Date**

**Tue, 1 Dec**

**Wed, 2 Dec**

**Thu, 3 Dec**

**Fri, 4 Dec**

**Sat, 5 Dec**

**Sun, 6 Dec**

**Mon, 7 Dec**

**Tue, 8 Dec**

**Wed, 9 Dec**

**Thu, 10 Dec**

**Fri, 11 Dec**

**Sat, 12 Dec**

**Sun, 13 Dec**

**Mon, 14 Dec**

**Tue, 15 Dec**

**Wed, 16 Dec**

**Thu, 17 Dec**

**Fri, 18 Dec**

**Sat, 19 Dec**

**Sun, 20 Dec**

**Mon, 21 Dec**

**Tue, 22 Dec**

**Wed, 23 Dec**

**Thu, 24 Dec**

**Fri, 25 Dec**

**Sat, 26 Dec**

**Sun, 27 Dec**

**Mon, 28 Dec**

**Tue, 29 Dec**

**Wed, 30 Dec**

**Thu, 31 Dec**

| <b>Page Loads</b> | <b>Unique Visits</b> | <b>First Time Visits</b> | <b>Returning Visits</b> |
|-------------------|----------------------|--------------------------|-------------------------|
| 111               | 50                   | 33                       | 17                      |
| 84                | 58                   | 53                       | 5                       |
| 75                | 50                   | 39                       | 11                      |
| 41                | 14                   | 13                       | 1                       |
| 52                | 16                   | 11                       | 5                       |
| 22                | 17                   | 14                       | 3                       |
| 93                | 40                   | 30                       | 10                      |

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|     |    |    |    |
|-----|----|----|----|
| 38  | 24 | 18 | 6  |
| 124 | 34 | 17 | 17 |
| 75  | 25 | 21 | 4  |
| 93  | 21 | 13 | 8  |
| 30  | 13 | 7  | 6  |
| 20  | 9  | 6  | 3  |
| 60  | 36 | 28 | 8  |
| 137 | 50 | 34 | 16 |
| 42  | 20 | 16 | 4  |
| 137 | 38 | 30 | 8  |
| 30  | 20 | 15 | 5  |
| 48  | 13 | 11 | 2  |
| 36  | 26 | 23 | 3  |
| 65  | 42 | 34 | 8  |
| 81  | 32 | 20 | 12 |
| 76  | 41 | 32 | 9  |
| 47  | 11 | 8  | 3  |
| 29  | 9  | 9  | 0  |
| 47  | 23 | 15 | 8  |
| 21  | 19 | 17 | 2  |
| 216 | 38 | 27 | 11 |
| 78  | 17 | 13 | 4  |
| 36  | 19 | 14 | 5  |
| 35  | 18 | 12 | 6  |



| <b>Date</b>        | <b>Page Loads</b> | <b>Unique Visits</b> | <b>First Time Visits</b> | <b>Returning Visits</b> |
|--------------------|-------------------|----------------------|--------------------------|-------------------------|
| <b>Thu, 1 Oct</b>  | 151               | 66                   | 31                       | 35                      |
| <b>Fri, 2 Oct</b>  | 171               | 79                   | 48                       | 31                      |
| <b>Sat, 3 Oct</b>  | 181               | 55                   | 33                       | 22                      |
| <b>Sun, 4 Oct</b>  | 69                | 28                   | 23                       | 5                       |
| <b>Mon, 5 Oct</b>  | 269               | 91                   | 51                       | 40                      |
| <b>Tue, 6 Oct</b>  | 170               | 71                   | 40                       | 31                      |
| <b>Wed, 7 Oct</b>  | 296               | 90                   | 41                       | 49                      |
| <b>Thu, 8 Oct</b>  | 211               | 98                   | 63                       | 35                      |
| <b>Fri, 9 Oct</b>  | 80                | 46                   | 27                       | 19                      |
| <b>Sat, 10 Oct</b> | 140               | 64                   | 38                       | 26                      |
| <b>Sun, 11 Oct</b> | 71                | 33                   | 23                       | 10                      |
| <b>Mon, 12 Oct</b> | 159               | 89                   | 57                       | 32                      |
| <b>Tue, 13 Oct</b> | 164               | 81                   | 38                       | 43                      |
| <b>Wed, 14 Oct</b> | 124               | 68                   | 33                       | 35                      |
| <b>Thu, 15 Oct</b> | 176               | 105                  | 75                       | 30                      |
| <b>Fri, 16 Oct</b> | 114               | 63                   | 38                       | 25                      |
| <b>Sat, 17 Oct</b> | 101               | 37                   | 22                       | 15                      |
| <b>Sun, 18 Oct</b> | 20                | 13                   | 10                       | 3                       |
| <b>Mon, 19 Oct</b> | 224               | 64                   | 27                       | 37                      |

|                        |     |     |     |    |
|------------------------|-----|-----|-----|----|
| <b>Tue, 20<br/>Oct</b> | 279 | 111 | 76  | 35 |
| <b>Wed, 21<br/>Oct</b> | 242 | 105 | 58  | 47 |
| <b>Thu, 22<br/>Oct</b> | 177 | 61  | 34  | 27 |
| <b>Fri, 23<br/>Oct</b> | 217 | 77  | 46  | 31 |
| <b>Sat, 24<br/>Oct</b> | 174 | 59  | 34  | 25 |
| <b>Sun, 25<br/>Oct</b> | 22  | 19  | 14  | 5  |
| <b>Mon, 26<br/>Oct</b> | 337 | 182 | 136 | 46 |
| <b>Tue, 27<br/>Oct</b> | 190 | 82  | 45  | 37 |
| <b>Wed, 28<br/>Oct</b> | 246 | 114 | 83  | 31 |
| <b>Thu, 29<br/>Oct</b> | 201 | 75  | 42  | 33 |
| <b>Fri, 30<br/>Oct</b> | 139 | 72  | 53  | 19 |
| <b>Sat, 31<br/>Oct</b> | 113 | 67  | 42  | 25 |